

# Graphic Design & DIGITAL COMMUNICATION

## Step ahead!

**Get the skills and experience that will put you a step ahead, be it in college or a rewarding career.**

**Become proficient in Adobe Creative Suite**

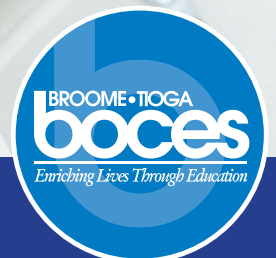
**Work with state-of-the-art technology**

**Create and deliver compelling designs**

*"This class is the perfect introduction into the graphic design industry. It has helped me in so many ways to pursue the career that I always wanted."*

- Logan James, 2024 Graduate

**Call 607-763-3343**





# Graphic Design & Digital Communication

## Program highlights

- Work with clients on real-world projects
- Assist businesses with identity design
- Use various formats to market businesses
- Create motion graphics and multimedia
- Train on current versions of Adobe software



## High school academic credit

This course has received program approval through the New York State Education Department, enabling students to earn one unit of integrated and/or specialized English language arts, math and/or science credit.

## Step ahead to a promising career

Students who successfully complete this program are prepared for the workforce. Below are a few examples of jobs awaiting successful students.

- Advertising designer
- Animator
- Art Director
- Graphic designer
- Illustrator
- Visual information specialist

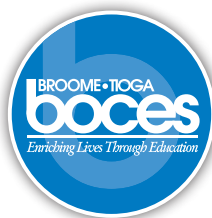
## Step ahead to college

All career and technical courses have articulation agreements or opportunities for concurrent credits with post-secondary institutions and/or unions.

## College choices

These schools, along with many others across the country, offer programs in the graphic design field.

- Alfred State College
- SUNY Cobleskill
- SUNY Broome
- Tompkins Cortland Community College
- SUNY Canton



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